

Betsy McCall goes to the Country

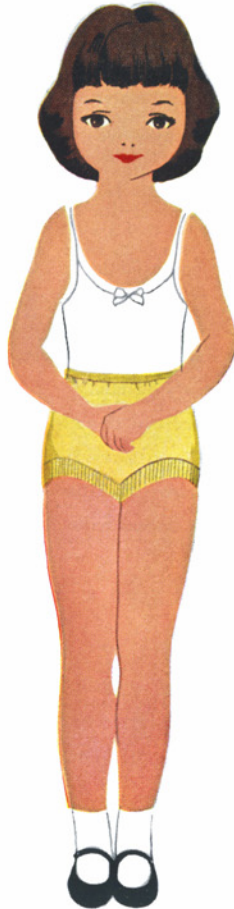


BETSY McCALL and her mother and daddy and Nosy, her little brown puppy, went on a visit to Grandmother! Daddy drove the car, and Betsy and Nosy and Betsy's oldest doll, Susan, sat in the back seat. Grandmother lives on a farm, and it took hours to drive there. So Betsy's mother packed lunch in a basket. They had fried chicken, red apples, chocolate cake and milk. Nosy had a dog biscuit to eat, and Betsy gave him a little bit of her cake. Susan, Betsy's doll, doesn't eat much but she likes to look out the window. When they got to the farm, Betsy ran to look at a little new lamb. The lamb ate some grass right out of Betsy's hand.

NEXT MONTH BETSY McCALL GOES SHOPPING



This is Betsy's father, James McCall, who is six feet tall



Betsy in her pretty yellow panties and her undershirt



Her bright red skirt that has trimming to match her striped shirt



Her shorts and shirt that she wears when she gathers eggs



Her clothes to wear when she helps Grandfather pull carrots

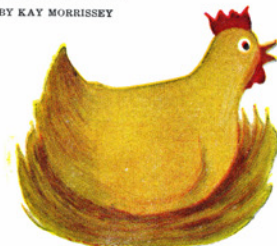


Betsy wore her denim cowboy skirt when she rode to Grandmother's



This is Susan, Betsy's doll, who's almost as old as Betsy

BETSY'S CLOTHES BY DERBY SPORTSWEAR
UNDERWEAR BY E-Z MILLS, INC.
SKETCHES BY KAY MORRISSEY



This is Cluck-Cluck, the hen Betsy's grandmother gave her



Betsy's cowboy vest that goes with her cowboy skirt



The picnic basket with chicken and big red apples and cake

Betsy McCall has a Merry Christmas



When Betsy McCall hopped out of bed on Christmas morning, it was so very early that the sun wasn't even up! But Betsy couldn't wait a single second longer because all week her mother had been saying, "No, Betsy, you can't see what's in the locked cupboard! You have to wait until Christmas morning." So Betsy put on her warm robe and ran downstairs. She went in the dining room and there was the surprise, right in the middle of the table. It was a merry-go-round just like the one on McCall's cover. Betsy's mother had made it for her. "Oh my," said Betsy. "It's almost too pretty to eat! I'd like to keep it always."

NEXT MONTH BETSY McCALL IS A FLOWER GIRL

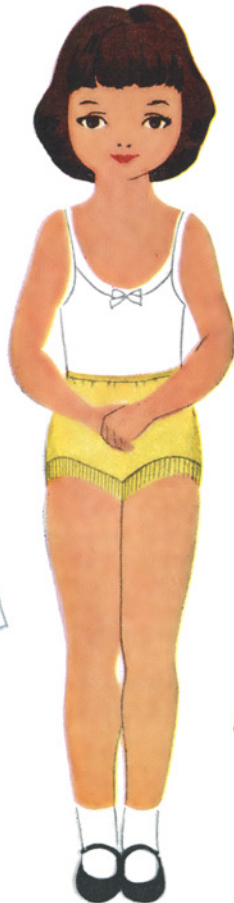
DRAWINGS BY KAY MORRISSEY



Betsy's mother has a quilted robe like Betsy's except that it's short



Betsy McCall's mother in her nightgown that's just like Betsy's



This is Betsy McCall



This is the nightgown with the polka dots that Betsy wore Christmas Eve



Betsy's quilted robe printed with roses has an apple-shaped pocket

BETSY'S AND HER MOTHER'S ROBES BY LOUNGES, GOWNS BY YOUTHEME AT STORES ON PAGE 136

Betsy McCall has a wonderful Thanksgiving

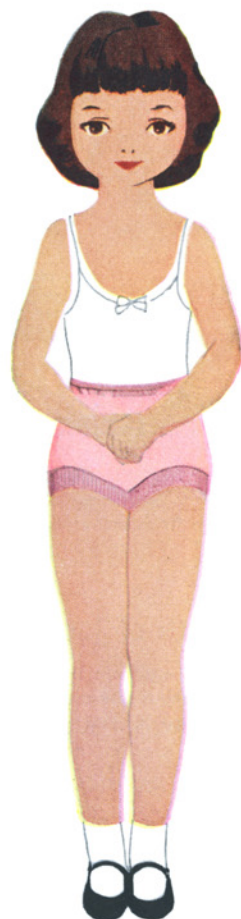


This is Jimmy Weeks, who has just come to live near Betsy McCall



HER MOTHER cooked the most enormous turkey you ever saw, and Betsy ate and ate and ate. "You'd better be careful," said her father. "You'll just blow up and bust if you eat another mouthful!" And her mother said, "You'd better save some room for dessert!"

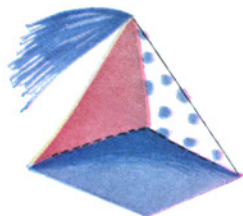
Betsy did, and she was very glad because dessert was McCall's perfectly delicious ice-cream log. Then on Saturday Betsy went to a party at her cousin Barbara McCall's house. They had ice cream and cake and played games . . . Musical Chairs and Pin the Tail on the Donkey and hide-and-go-seek. And Betsy met a new boy named Jimmy Weeks. She likes him a lot.



This is Betsy McCall and her little dog, Nosy



This is Betsy's dress with the eyelet that she wore to the party



The paper hat that Betsy found in a cracker at the party



The dress that Betsy's grandmother gave her has lace and bows



This is the dress that Betsy wore for Thanksgiving dinner

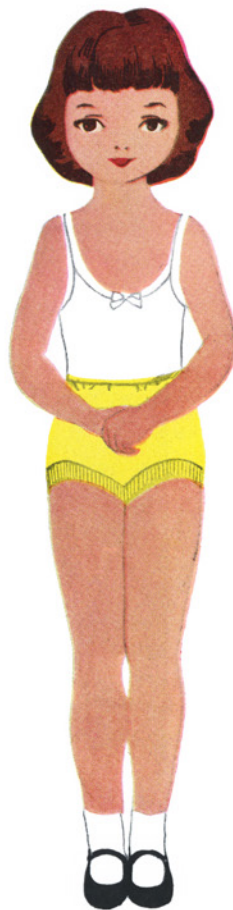
BETSY McCALL'S DRESSES BY FAIRY FROCKS
AT STORES LISTED ON PAGE 164

Here's Betsy McCall

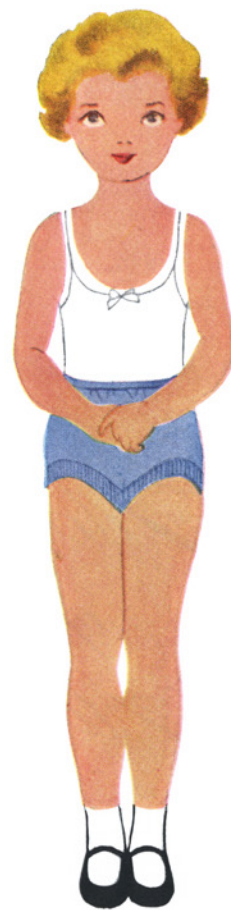
She and her cousin Barbara take Nosy to a Red Feather fashion show and pet parade, and Nosy wins a prize



The most wonderful thing has happened to Betsy McCall and her cousin Barbara and Nosy, Betsy's puppy! They have been in a Red Feather fashion show and pet parade. All the little girls in school wore their favorite clothes and paraded across the stage in the auditorium with their pets. There were all kinds of pets—cats and dogs and even a rabbit and a fat old turtle! Above the stage was a big flag with a red feather on it and words that said "Give to your Community Chest." Everybody who came to the show gave money to the Community Chest to help other people, and *everybody* came—mothers and fathers and teachers and friends. And what do you think? Nosy won a prize—a bright red feather—because he could sit up straighter than any other dog in the parade!



This is Betsy McCall



This is Barbara McCall

NEXT MONTH BETSY McCALL HAS A THANKSGIVING TURKEY



Betsy's new hat matches her new coat and slacks



Betsy's green slacks that she wears when it's cold



Barbara's new hat has a fur pompon on one side of it



Barbara's new coat with the fur that she wore in the fashion show



Betsy's red suit with the brass buttons that she wore in the fashion show



Betsy's warm coat with the stole over the left shoulder

DRAWINGS BY KAY MORRISSEY

SUIT BY YOUNG-SET SPORTOGS,
ALL OTHER CLOTHES BY BAMBURY
AT STORES LISTED ON PAGE 172

Betsy McCall goes to School



This month Betsy McCall is going to start school! And she's so excited she can hardly wait. Betsy already has her school dresses and loves them all so much she can hardly decide which is the prettiest. Last night Betsy's father brought her two presents . . . a pencil box and a big box of crayons to use when she draws! Betsy knows how to print her name, and she can count up to ten. And, best of all, Betsy already has met her teacher, Miss Stephens. She came to see Betsy's mother and she wears the prettiest clothes and has a lovely smile!

Next month Betsy and Barbara go to a dog show.



This is Betsy McCall



On Wednesday, Betsy thinks maybe she'll put on the plaid with petal cuffs



This is the dress Betsy wants to wear to drawing class on Thursday



This is Betsy's favorite dress that she'll wear the first day of school



Betsy has decided that on Tuesday she'll wear her navy dress with the white collar



On Friday Betsy will go to school in her dress with the striped skirt

DRAWINGS BY KAY MORRISSEY

BETSY'S DRESSES BY YOUNG LAND
AT STORES LISTED ON PAGE 156

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For designs for a paper-doll family on sturdy cardboard, send 10¢ in stamps to MODERN HOMEMAKER, McCall's, Dayton 1, Ohio. In Canada: 635 Queen St. E., Toronto 8, Ont.

Betsy McCall goes shopping

NEXT MONTH BETSY McCALL GOES TO SCHOOL



BETSY McCALL and her mother went downtown to go shopping and get Betsy some new clothes. Betsy's cousin, Barbara McCall, went too. When they were leaving, Barbara's mother said to her, "If you see anything you want very, very much and Betsy's mother likes it too, you may have it!" They all had a perfectly lovely time and saw lots and lots of pretty clothes and Barbara saw a suit that she thought was the prettiest of all and Betsy's mother liked it too, so they bought it. After they finished shopping, everybody had ice-cream sodas. They tasted simply delicious!



Betsy's new weskit to wear with her matching corduroy skirt



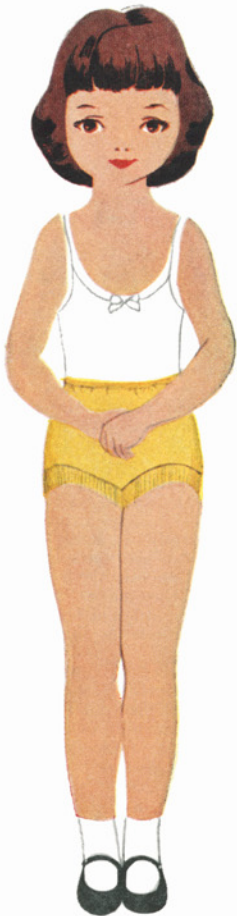
Betsy's jacket that makes her jumper look like a real suit



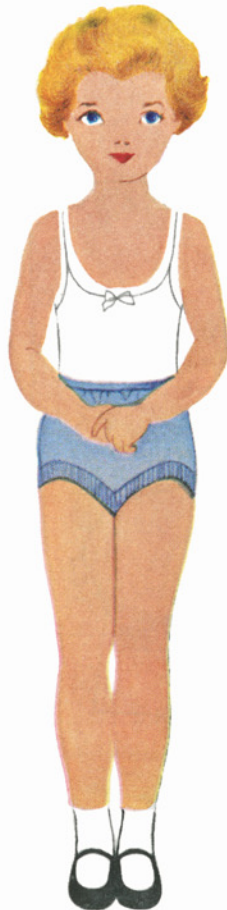
Betsy's jumper has buttons that go all the way down the front



Betsy's new skirt to wear with her white blouse and her weskit



This is Betsy McCall



This is Barbara McCall



Betsy's new hat has a feather. Barbara will get a hat later



Barbara loves her corduroy jacket and her new pleated plaid skirt



Barbara's doll Judy and Betsy's doll Susan went shopping too

HAT BY RICHARD ENGLANDER
SKETCHES BY KAY MORRISSEY

CLOTHES BY FRANK & MASKET AT STORES LISTED ON PAGE 140